

## **ADVISORY BOARD MEETING AGENDA**

**December 9, 2025  
(Western Town)**

1. **Call To Order**

2. **Roll Call**

### **Action Items:**

3. **Agenda Changes**

4. **Minutes**

- A. Advisory Board Minutes
  - i. October 15, 2025

5. **Expo Idaho/Western Idaho Fair Report**

- A. Financials
  - i. October & November 2025
  - ii. November Cash
- B. Agricultural Protection Area Commission
- C. Upcoming Events
- D. The Park at Expo Idaho & Boise Pro Soccer Update
- E. Point of Sale (POS) System for Boise Pro Soccer
- F. Capital Improvement Projects
- G. 2026 Western Idaho Fair Expectations
- H. Future Western Idaho Fair Dates
- I. Western Idaho Fair Tickets Prices

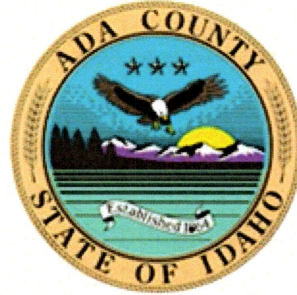
6. **Executive Session**

7. **Adjourn**



Executive Sessions may be held pursuant to Idaho Code 74-206 as needed during regular-scheduled meetings. The purpose of such sessions shall be announced at the time such sessions are called.

Any person needing special accommodations to participate in the above-noted meeting, should contact the Ada County Expo Idaho Administration Office prior to the meeting at 208.287.5650.



## Advisory Board Meeting Minutes

October 15, 2025

The Advisory Board met this day at the Western Town Building, Expo Idaho

### **Open Meeting**

#### **Call to Order**

John Sheldon called the meeting to order at 5:31 p.m.

#### **Introduction of Board Members, Staff & Visitors**

Board of County Commissioners: Commissioner Beck, Commissioner Davidson,  
Commissioner Dayley

BOCC Administration: None

Expo Idaho Staff: Bob Batista, Kelly Sarich

Visitors: Meg Waddel (Ada County PA)

#### **Roll Call**

Board Member(s) Present: John Sheldon, Kathy Pidgeon, Chanel Tewalt, Tiana Branch, Steve Wilder & Daniel Murphy

Board Member(s) Absent: Andrew Mitzel

### **Action Items**

- Agenda changes – none

### **Minutes**

- Kathy motioned to approve the Expo Idaho Advisory Board minutes. Steve seconded. The motion was approved by all Board members



## Advisory Board Meeting Minutes – October 15, 2025

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### Election of Officers

- John motioned to nominate Kathy Pidgeon as President, Kathy declined
- Kathy motioned to nominate Steve Wilder as President
- Steve motioned to nominate Kathy Pidgeon as Vice President
- The motions were approved by all Board members

### Financials

- See attached documents

### Exhibits – Competitive/Livestock, 4H, FFA & Livestock Sale

- See attached documents

### Interim Events

- See attached document

### Travel and Education

- Convention season is around the corner
- RMAF in November, IAFE in December and WFA in January

### Capital Improvements

- There are many improvements that have been completed in 2024 and 2025
- Currently wrapping up the main parking lot
- Discussion held regarding how important it is to stay on top of capital improvements to increase the longevity of the property and structures

### Next steps

- A new Director has not been selected
- The job will be reposted for new applicants
- Bob will remain in his position in the coming months until a new Director is selected

### Discussion

### Executive Session



*Executive Sessions may be held pursuant to (Idaho Code 74-206) as needed during regular-scheduled meetings. The purpose of such sessions shall be announced at the time such sessions are called.*

### Adjourn

- John adjourned the meeting at 6:21 pm

# OCTOBER 2025

DATES	EVENT	FACILITY RENT	INCIDENTAL REVENUE	FOOD/BEER REVENUE	ON GROUND CONCESSION	TOTAL REVENUE
3, 17	FRIDAY NIGHT FLAG FOOTBALL	\$2,920.00	\$0.00	\$0.00	\$1,340.63	\$4,260.63
4	IDAHO BUSINESS LEAGUE - GIRLS DAY OUT	\$5,410.00	\$789.00	\$2,518.87	\$826.38	\$9,544.25
4	IDAHO BUSINESS LEAGUE - SENIOR LIVING EXPO	\$3,095.00	\$826.00	\$582.31	\$337.25	\$4,840.56
4-5	WOOD CRAFT OF BOISE - WOOD WORKING EXPO	\$4,345.00	\$1,280.00	\$2,132.31	\$865.37	\$8,622.68
9-12	LIZZARD BUTTE K.C. & IDAHO CAPITAL CITY - AKC DOG SHOW & LIZZARD BUTTE KENNEL CLUB - TRAINING	\$29,715.00	\$19,455.00	\$4,087.03	\$0.00	\$53,257.03
9-10	TRAINING	\$610.00	\$0.00	\$0.00	\$0.00	\$610.00
10-12, 24-26	SNAKE RIVER REGION SPORTS CAR CLUB OF AMERICA - TIMED TRIALS	\$4,700.00	\$0.00	\$0.00	\$0.00	\$4,700.00
17-18	BRAD CRAIG PRODUCTION - IDAHO MUSCLE CLASSIC COMPETITION	\$7,595.00	\$1,446.00	\$2,844.57	\$0.00	\$11,885.57
18-19	SPECTRA PRODUCTIONS - FLEA MARKET	\$4,345.00	\$485.00	\$2,222.88	\$0.00	\$7,052.88
18-19	SHOW ME THE SNAKES - REPTILE SHOW	\$4,345.00	\$1,739.00	\$462.26	\$0.00	\$6,546.26
21	NATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNCELING- COLLEGE FAIR	\$4,335.00	\$1,831.00	\$2,628.00	\$0.00	\$8,794.00
24-26	SPECTRA PRODUCTIONS - FALL HOME SHOW	\$18,755.00	\$4,057.00	\$5,474.77	\$0.00	\$28,286.77
30-31	BOGUS BASIN - SKI SWAP	\$16,285.00	\$7,560.00	\$5,446.23	\$0.00	\$29,291.23
31	IDAHO CAPITAL CITY KENNEL CLUB - DOG AGILITY	\$1,370.00	\$0.00	\$0.00	\$0.00	\$1,370.00
EXPO MONTHLY TOTAL		\$107,825.00	\$39,468.00	\$28,399.23	\$3,369.63	\$179,061.86

	2025-2026	2024-2025	DIFFERENCE
MONTH TOTAL	\$179,061.86	\$177,136.70	\$1,925.16
YEAR TO DATE TOTAL	\$179,061.86	\$177,136.70	\$1,925.16
<div> <div> <div>\$5,038,865, &lt;\$800,000&gt; RV PARK,</div> <div>&lt;\$24,000&gt; VERIZON,</div> <div>&lt;\$60,000&gt; HAWKS UTILITIES,</div> <div>&lt;\$14,400&gt; SHERIFF OFFICE,</div> <div>&lt;\$112,500&gt; SOCCER</div> </div> <div>\$4,042,365.00</div> </div>			
% OF ANTICIPATED EVENTS REVENUE BUDGET	4%		
FISCAL YEAR OCTOBER - SEPTEMBER =	1/12		
	8%		

FY26 YTD Total	\$107,825.00	\$39,468.00	\$28,399.23	\$3,369.63	\$179,061.86
FY25 YTD Total	\$92,060.00	\$31,881.25	\$34,091.51	\$19,103.94	\$177,136.70
	\$15,765.00	\$7,586.75	(\$5,692.28)	(\$15,734.31)	\$1,925.16



# EXPO IDAHO

		31-Oct-25 FY26	31-Oct-24 FY25	INCR/DECR	%
<b>REVENUE:</b>					
FAIR (80)	\$	28,500.00	\$ 15,924.07	\$12,575.93	79%
DEFERRED REVENUE	\$	-	\$ -	\$0.00	0%
CURRENT INTERIM	\$	98,448.38	\$ 128,632.28	(\$30,183.90)	-23%
INTERIM (82)	\$	98,448.38	\$ 128,632.28	(\$30,183.90)	-23%
<b>TOTAL INCOME</b>	<b>\$</b>	<b>126,948.38</b>	<b>\$ 144,556.35</b>	<b>(\$17,607.97)</b>	<b>-12%</b>
<b>EXPENSE:</b>					
<b>FAIR EXPENSE: (80)</b>					
"A" BUDGET SALARIES	\$	4,022.46	\$ 3,641.81	\$380.65	10%
"B" BUDGET OPERATING I	\$	2,598.64	\$ 11,492.00	(\$8,893.36)	-77%
CAPITAL/EQUIP BUDGET	\$	-	\$ -	\$0.00	
<b>TOTAL FAIR EXPENSE</b>	<b>\$</b>	<b>6,621.10</b>	<b>\$ 15,133.81</b>	<b>(\$8,512.71)</b>	<b>-56%</b>
<b>INTERIM EXPENSE: (82)</b>					
"A" BUDGET SALARIES	\$	151,104.29	\$ 99,127.86	\$51,976.43	52%
"B" BUDGET OPERATING I	\$	46,931.44	\$ 77,800.98	(\$30,869.54)	-40%
CAPITAL/EQUIP BUDGET	\$	-	\$ -	\$0.00	
<b>TOTAL INTERIM EXP</b>	<b>\$</b>	<b>198,035.73</b>	<b>\$ 176,928.84</b>	<b>\$21,106.89</b>	<b>12%</b>
<b>TOTAL EXPENSES:</b>					
"A" BUDGET SALARIES	\$	155,126.75	\$ 102,769.67	\$52,357.08	51%
"B" BUDGET OPERATING I	\$	49,530.08	\$ 89,292.98	(\$39,762.90)	-45%
CAPITAL/EQUIP BUDGET	\$	-	\$ -	\$0.00	
<b>TOTAL EXPENSE</b>	<b>\$</b>	<b>204,656.83</b>	<b>\$ 192,062.65</b>	<b>\$12,594.18</b>	<b>7%</b>

<b>NET INCOME</b>	<b>\$</b>	<b>(77,708.45)</b>	<b>\$ (47,506.30)</b>
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<b>CASH: 10-01-25</b>	<b>\$ 8,067,367.21</b>
<b>PY CANCEL</b>	<b>\$ -</b>
<b>OCTOBER</b>	<b>\$ (77,708.45)</b>
<b>10/31/2025</b>	<b>\$ 7,989,658.76</b>



# EXPO IDAHO

	30-Nov-25 FY26	30-Nov-24 FY25	INCR/DECR	%
<b>REVENUE:</b>				
FAIR (80)	\$ 28,500.00	\$ 54,029.83	(\$25,529.83)	-47%
DEFERRED REVENUE	\$ -	\$ -	\$0.00	0%
CURRENT INTERIM	\$ 263,442.53	\$ 406,330.02	(\$142,887.49)	-35%
INTERIM (82)	\$ 263,442.53	\$ 406,330.02	(\$142,887.49)	-35%
<b>TOTAL INCOME</b>	<b>\$ 291,942.53</b>	<b>\$ 460,359.85</b>	<b>(\$168,417.32)</b>	<b>-37%</b>
<b>EXPENSE:</b>				
<b>FAIR EXPENSE: (80)</b>				
"A" BUDGET SALARIES	\$ 6,590.43	\$ 6,721.12	(\$130.69)	-2%
"B" BUDGET OPERATING EXP	\$ 32,163.67	\$ 58,897.51	(\$26,733.84)	-45%
CAPITAL/EQUIP BUDGET	\$ 1,458,806.00	\$ -	\$1,458,806.00	+100%
<b>TOTAL FAIR EXPENSE</b>	<b>\$ 1,497,560.10</b>	<b>\$ 65,618.63</b>	<b>\$1,431,941.47</b>	<b>2182%</b>
<b>INTERIM EXPENSE: (82)</b>				
"A" BUDGET SALARIES	\$ 261,073.15	\$ 240,781.99	\$20,291.16	8%
"B" BUDGET OPERATING EXP	\$ 220,979.26	\$ 222,108.42	(\$1,129.16)	-1%
CAPITAL/EQUIP BUDGET	\$ 111,070.50	\$ -	\$111,070.50	100%
<b>TOTAL INTERIM EXP</b>	<b>\$ 593,122.91</b>	<b>\$ 462,890.41</b>	<b>\$130,232.50</b>	<b>28%</b>
<b>TOTAL EXPENSES:</b>				
"A" BUDGET SALARIES	\$ 267,663.58	\$ 247,503.11	\$20,160.47	8%
"B" BUDGET OPERATING EXP	\$ 253,142.93	\$ 281,005.93	(\$27,863.00)	-10%
CAPITAL/EQUIP BUDGET	\$ 1,569,876.50	\$ -	\$1,569,876.50	100%
<b>TOTAL EXPENSE</b>	<b>\$ 2,090,683.01</b>	<b>\$ 528,509.04</b>	<b>\$1,562,173.97</b>	<b>296%</b>
<b>NET INCOME</b>	<b>\$ (1,798,740.48)</b>	<b>\$ (68,149.19)</b>		
<b>CASH: 10-01-25</b>				
	\$ 8,067,367.21			
<b>PY CANCEL</b>				
	\$ -			
<b>NOVEMBER</b>				
	\$ (1,798,740.48)			
<b>11/30/2025</b>	<b>\$ 6,268,626.73</b>			